

# Jerez

# Día Mundial del Enoturismo

Del 6 al 12 de noviembre  
2023

Jerez, World Wine Tourism Day  
From 6th to 12th November 2023



Ayuntamiento de Jerez



JEREZ

JEREZ  
SHERRY  
XERES  
MANZANILLA



RUTA DEL VINO Y EL BRANDY  
MARCO DE JEREZ



RUTAS  
vinodéspara

## WORLD WINE TOURISM DAY ACTIVITY PROGRAMME 2023

### MONDAY 6th TO SUNDAY 12th

**10.30am to 12 noon. Guided walking tour:  
"The past and present of wine and wineries in Jerez"**

A walking tour of the most relevant landmarks in Jerez, monuments to winemakers and the exterior of wineries that have marked the history of the city, ending with a venencia demonstration and the chance to taste a fino sherry, a vermouth and pork scratchings.

Meeting Point: Plaza Arenal, next to the Tourism Information Office

Organized by: A Jerez de Turismo

Tel. +34 617229782 - ajerezdeturismo@gmail.com

Special price/person: 20 euros

Booking required.

**2pm, 7.30pm and 9.30pm. 'Flamenco de Jerez' performance**

Flamenco show with your second glass of sherry on the house

Tabanco El Pasaje - Calle Santa María, 8

Organized by: Tabanco El Pasaje

Conditions and bookings <https://tabancoelpasaje.com/reservas/>

**7pm. Visit Jerez and discover its wines**

Guided walking tour of the city, following a route along its main streets, squares and monuments. The tour ends in one of the typical tabanco sherry bars of the city with an explanation of winemaking in Jerez and the chance to taste one of a range of sherries.

Meeting Point: Torre octogonal del Alcázar

Organized by: Déjate guiar por Carolina

Languages: Spanish and English.

Tel: +34 635 50 55 37 (preferable whatsapp)

Info@dejateguiarporcarolina.com - [www.dejateguiarporcarolina.com](http://www.dejateguiarporcarolina.com)

Special price/person: 12 €. Children free.

Booking required.

## WORLD WINE TOURISM DAY ACTIVITY PROGRAMME 2023

### MONDAY 6th

#### **10am to 2pm. Open Day at the Carriage Museum**

Fundación Real Escuela Andaluza del Arte Ecuestre – Avenida Duque de Abrantes, s/n  
No booking required  
Free event

#### **12.00 noon: Visit to the Galería del Jerez Museum**

Guided visit to the wine museum, tasting of 2 sherries with snacks.  
Galería del Jerez - Calle Asta, 2  
Organized by: Galería del Jerez  
Language: Spanish  
Tel: +34 644 793 915  
visitas@galeriadeljerez.com - www.galeriadeljerez.com  
Special price/person: 8 €  
Booking required

#### **7.30pm to 9pm. Pairing of Sherry and Literature**

Fundación Caballero Bonald - C/ Caballero 17  
Organized by: Fundación Caballero Bonald  
Language: Spanish  
Tel: +34 956 149 140 - fbonald@aytojerez.es  
Until maximum capacity reached  
Free event

### TUESDAY 7th

#### **2pm. Museum, Sherry and an Aperitif**

A welcome glass of sherry, guided visit to the wine museum, tasting of 4 sherries and aperitifs  
Galería del Jerez - Calle Asta, 2  
Organized by: Galería del Jerez  
Language: Spanish and English  
Tel: +34 644 793 915  
visitas@galeriadeljerez.com - www.galeriadeljerez.com  
Special price/person: 20 €  
Booking required.

## WORLD WINE TOURISM DAY ACTIVITY PROGRAMME 2023

### **7pm: Visit to the Galería del Jerez Museum**

Guided visit to the wine museum, tasting of 2 sherries with snacks.

Galería del Jerez - Calle Asta, 2

Organized by: Galería del Jerez

Language: Spanish

Tel: +34 644 793 915

visitas@galeriadeljerez.com - [www.galeriadeljerez.com](http://www.galeriadeljerez.com)

Special price/person: 8 €

Booking required

### **WEDNESDAY 8th**

### **12 noon: Open Day Bodegas Páez Morilla**

A chance to discover the ageing process of D.O.P. Jerez Vinegar and the Sherry Cask system. Peruse a collection of old sherry labels from over a hundred different wineries in the Jerez Region along with an exhibition of photographs from the beginning of the twentieth century, ending with a glass of Tierra Blanca.

Avenida Medina Sidonia, 20

Organized by: Bodegas Páez Morilla

Approximate duration: 2 hours

Languages: Spanish

Tel: +34 956 181 717

visitas@paezmorilla.com - [www.bodegaspaezmorilla.net](http://www.bodegaspaezmorilla.net)

Booking required

Free event

### **12.00 noon. Open Day at Bodegas El Maestro Sierra**

Tour of the winery and tasting of 3 types of sherry

Plaza de Silos, 5

Organized by: Bodegas El Maestro Sierra

Language: Spanish

Tel: +34 956 342 433

Special price/person: 5 €, proceeds donated to Las Hermanitas de la Cruz.

Booking required

## WORLD WINE TOURISM DAY ACTIVITY PROGRAMME 2023

### **12.00 noon to 7pm. Visit to the Galería del Jerez Museum**

Guided tour of the wine museum, tasting of 2 different sherries and snacks

Galería del Jerez - Calle Asta, 2

Organized by: Galería del Jerez

Language: Spanish

Tel: +34 644 793 915

visitas@galeriadeljerez.com [www.galeriadeljerez.com](http://www.galeriadeljerez.com)

Special price/person: 8 €

Booking required

### **1.30pm. Luxury Visit**

Discover the most secret corners of the winery and enjoy exclusive access to the world's largest sherry wine rack, containing unique collections from the 19th and early 20th century. There, you will have the opportunity to taste some of our most exclusive and limited-edition wines, stroll through vine-covered streets, and discover the most beautiful corners of the winery. To conclude this Luxury Visit, enjoy a paired lunch at the Pedro Nolasco Restaurant with a view of the Cathedral, a unique gastronomic experience, and explore with your five senses the legacy of a thousand-year-old tradition.

Bodegas Gonzalez Byass - Calle Manuel María González, 12

Organized by: Bodegas Gonzalez Byass

Languages: Spanish and English

Tel: +34 956 35 70 16 - [reservas@gonzalezbyass.es](mailto:reservas@gonzalezbyass.es)

Special rates: Please inquire.

## **THURSDAY 9**

### **9am to 2pm and 5pm to 8pm. Open Day at the Jerez Palace of Time**

Visit the Palace of Time Museum free of charge. Informative content accessible via QR along with videos of the internal mechanisms of clocks and extra content including curiosities of the collection.

Museos de la Atalaya - Cervantes, 3

Language: free tour (QR Spanish, English, French, German, Dutch)

Organized by: Fundación Andrés de Ribera

Tel: +34 956 182 100 - [www.museosdelaatalaya.com](http://www.museosdelaatalaya.com)

Free event

## WORLD WINE TOURISM DAY ACTIVITY PROGRAMME 2023

### **12.00 noon and 7pm: Visit to the Galería del Jerez Museum**

Guided tour of the wine museum, tasting of 2 different sherries and snacks

Galería del Jerez - Calle Asta, 2

Organized by: Galería del Jerez

Language: Spanish

Tel: +34 644 793 915

visitas@galeriadeljerez.com [www.galeriadeljerez.com](http://www.galeriadeljerez.com)

Special price/person: 8 €

Booking required

### **2pm: Museum, Sherry and an Aperitif**

A welcome sherry, guided visit to the wine museum, tasting of 4 sherries and aperitifs

Galería del Jerez - Calle Asta, 2

Organized by: Galería del Jerez

Language: Spanish, English

Tel: +34 644 793 915

visitas@galeriadeljerez.com [www.galeriadeljerez.com](http://www.galeriadeljerez.com)

Special price/person: 20 €

Booking required

### **6 and 8pm. Tasting of Valdespino sherries**

Guided tasting of Valdespino sherries

Casa Palacio Maria Luisa – Calle Tornería, 22

Language: Spanish

Organized by: Casa Palacio Maria Luisa

Tel: +34 956 926 263

reservas@casapalaciomarialuisa.com

Special price/person: 10 €

Booking required

### **8pm. Pairing of five sherries with five types of gumdrops**

Tasting directed by a professional sommelier and accredited sherry educator.

Venue: Tabanco Plateros - Calle Algarve, 35

Organized by: Witable y Tabanco Plateros

Language: Spanish

Tel: +34 620 055 771 (WhatsApp)

Special price/person: 20 €

Booking required

## WORLD WINE TOURISM DAY ACTIVITY PROGRAMME 2023

### **8pm. Tasting at Bodega Faustino González - Cruz Vieja' by Jaime González**

Sede Sociedad Jerezana del Vino - Plaza de las Cocheras

Organized by: Sociedad Jerezana del Vino

info@societadjerezanadelvino.org

Special price/person: 20 €

Booking required

### **FRIDAY 10th**

### **9.30am. Lecture on Sherry, Society and Sensibility**

Venue: Jerez University Campus

Organized by: Cádiz University

Until maximum occupancy reached

### **11am. Round Table: "Between the traditional and the modern: conversations about wineries, wine tourism and ecological wine".**

Venue: Jerez University Campus

Organized by: Cátedra de Vino, Sociedad y Sostenibilidad, Universidad de Cádiz y Asociación Rutas del Vino y Brandy del Marco de Jerez

Until maximum occupancy reached

### **12:00 noon. Open Day at the Miguel Domecq Winery**

Tour of the winery and wine tasting.

Entrechuelos de Miguel Domecq Winery - Crta. Ina-Torredera, km. 14.5 Finca Entrechuelos (Torredera, Cádiz)

Tel +34 682 53 91 97 - visitas@migueldomecq.com

Limited capacity. Registration required.

Free activity.

### **12.30pm. A Toast to World Wine Tourism Day and International Sherry Week**

Venue: Aulario del Campus Universitario de Jerez

Organized by: Universidad de Cádiz y Asociación Rutas del Vino y Brandy del Marco de Jerez

No booking required

## WORLD WINE TOURISM DAY ACTIVITY PROGRAMME 2023

### **6pm. Guided tour of the winery, stables and art collection.**

A welcome sherry and guided tour of the winery, stables and art collection. Tasting of three types of sherry accompanied by a light aperitif.

Bodega Valdespino - Carretera Nacional IV Km. 640.

Duration: 2 hours

Language: Spanish

Organized by: Bodega Valdespino

Tel. +34 660 84 25 90 / 646 54 49 07

visitas@grupoestevez.com - www.grupoestevez.com

Special price/person: 10 €

Booking required

### **7 pm. Guided Tours "Sherry throughout the history of the city"**

Sherry has always been linked in one form or another to the history of the city.

Meeting Point: Jerez Tourist Information Office – Plaza del Arenal

Organized by: Venta pa Jerez

Tel. +34 607 275 729 - info@ventepajerez.es

Price per person: 10 €

Booking required

Pet Friendly. Participants accompanied by pets will be held responsible for the same.

## **SATURDAY 11th**

### **9.30am to 3pm. Open Day at the Jerez Archaeological Museum**

Archaeological Museum - Plaza del Mercado s/n

Organized by: Delegación de Cultura, Fiestas, Patrimonio Histórico y Capitalidad Cultural

No booking required

Free event

### **9.30am to 1pm. Autumn in the Vineyards of the Jerez Region**

Circular route of the Jerez Region in 4x4 takes us back to the origins of wine in the Bay of Cádiz: the Phoenicians. Observe the most emblematic Jerez vineyards and their characteristics, ending with a glass of sherry and an aperitif amongst the vines.

Starting point: Plaza del Arenal, corner by the Tourist Information Office.

Organized by: Rutasiete

Language: Spanish and English (consult)

Bookings: +34 610 962 155

rutasietecadiz@gmail.com www.rutasiete.es

Price/person: 49 €.

Includes: insurance, transport in 4x4 vehicle from Jerez, personalized route with a specialized guide, binoculars, informative booklet and reference material, bottle of water plus an aperitif and glass of sherry.

Booking required



## WORLD WINE TOURISM DAY ACTIVITY PROGRAMME 2023

### **11am to 1.30pm. Ecology, biodiversity and good wine**

A guided tour of the facilities of Rancho Cortesano with a commentary on different aspects regarding the importance of ecology and biodiversity. Descriptions of the different types of sherry, a paired tasting with fino, amontillado, oloroso and Pedro Ximenez sherries Museo de la Miel y las Abejas Rancho Cortesano, Carretera

Organized by: Museo de la Miel y las Abejas Rancho Cortesano

Language: Spanish

Tel: +34 635 51 47 86

grupos@ranchocortesano.net - <https://ranchocortesano.net/>

Special price/person: 12 €

Booking required

### **12:00 noon. Open Day at the Miguel Domecq Winery**

Tour of the winery and wine tasting.

Miguel Domecq Winery - Ctra. Ina-Torrecedera, km. 14.5 Finca Entrechuelos (Torrecedera, Cádiz)

Organized by: Entrechuelos de Miguel Domecq Winery

Tel. +34 682 53 91 97 - [visitas@migueldomecq.com](mailto:visitas@migueldomecq.com)

Limited capacity. Registration required. Free activity.

### **From 12 noon to midnight. Rabanito Festival**

Good food, mosto, good wine, live music, handicrafts and much, much more.

Sala Paúl Espacio Joven - Calle Santo Domingo, s/n

Entrance free until maximum capacity reached

Organized by: Ayuntamiento de Jerez, Gloria Vendimia, Mantequería El Espartero y Albariza en las Venas.

Further details: [www.gloriavendimia.com](http://www.gloriavendimia.com)

### **3pm to 6.30pm. Autumn in the Vineyards of the Jerez Region**

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[rutasietecadiz@gmail.com](mailto:rutasietecadiz@gmail.com) [www.rutasiete.es](http://www.rutasiete.es)

Price/person: 49 €

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Booking required

## WORLD WINE TOURISM DAY ACTIVITY PROGRAMME 2023

### **9pm to 10.30pm. Tasting – Pairing of Sherry with Cheeses from Cádiz**

An invitation to discover the rich traditions of sherry and the craft cheeses of Cádiz. A sensorial experience to discover the secrets of sherry

Tabanco El Guitarrón de San Pedro – Calle Bizcocheros,16

Organized by: Tabanco El Guitarrón de San Pedro

Tel. +34 649 656 918 - tabanco@hotmail.es

Price/person: 35 €

Booking required

### **SUNDAY 12th**

### **11am to 2pm. The wines of Jerez welcome you to Jerez, courtesy of the Sherry Regulating Council**

Conjunto Monumental Alcázar de Jerez – Alameda Vieja s/n

### **9.30am to 2.30pm. Open Day at the Alcázar de Jerez Monumental Complex**

Alameda Vieja s/n

Organized by: Delegación de Turismo y Promoción de la Ciudad

No booking required

Free event

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Organized by: Rutasiete

Languages: Spanish and English (consult)

Bookings: +34 610 962 155

rutasiotecadiz@gmail.com [www.rutasiete.es](http://www.rutasiete.es)

Price/person: 49 €

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Tabanco El Guitarrón de San Pedro – Calle Bizcocheros,16

Organized by: Tabanco El Guitarrón de San Pedro

Tel. +34 649 656 918 - tabanco@hotmail.es

Price/person: 35 €

Booking required

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Alameda Vieja s/n

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Languages: Spanish and English (consult)

Bookings: +34 610 962 155

rutasietecadiz@gmail.com [www.rutasiete.es](http://www.rutasiete.es)

Price/person: 49 €

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Booking required

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Starting point: Plaza del Arenal, corner by the Tourist Information Office.

Organized by: Rutasiete

Languages: Spanish and English (consult)

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Price/person: 49 €

Includes: insurance, transport in 4x4 vehicle from Jerez, personalized route with an expert guide, binoculars, informative booklet and reference material, bottle of water plus an aperitif and glass of sherry.

Booking required

Information subject to change and modifications,  
please confirm attendance in advance.

Turismo de Jerez  
Tel. +34 956 149 863  
[www.turismojerez.com](http://www.turismojerez.com)